

# **Exhibit 3**

## **Part 3**

# PRESTIGE

MALAYSIA  
JANUARY 2020 RM15



A  
CELESTIAL  
DREAM  
PRESTIGE  
KL BALL 2019

BECOMING

# MARION



# AGENDA



## HONEY, I SHRUNK THE SHOP!

This holiday season, Hermès injects a dose of quirkiness and humour into its iconic Birkin with a stitched illustration of its 24 rue du Faubourg St-Honoré store facade on the bag, along with the calfskin clochette reminiscent of the brand's famous orange paper bag. Complete with the three curved windows, small orange blinds and demarcations on the facade, it is the exact copy of the boutique, meticulously achieved with a combination of five kinds of leathers. It's little wonder that the making of this Birkin Faubourg requires seven more hours than the standard Birkin Sellier 20. This iteration also comes with a 20cm base, a new size created exclusively for the Birkin Faubourg.

## Gilt-y Pleasures

Channel your inner diva with sunglasses that dazzle with superstar glam.

